



OCEANS ECONOMY

CONFERENCE & EXPO 2024

22 & 23 MAY
2024

CAPE TOWN, SOUTH AFRICA

CONFERENCE & EXHIBITION BROCHURE

The Strategic Development of Maritime Resources



The Oceans Economy Conference & Expo 2024 is Southern Africa's premier conference and exhibition for the maritime industry, covering the full spectrum of services and products for the sector and showcasing the best that both the commercial maritime and defence maritime business sectors have to offer.

MAY 2024

EMBARK ON A VOYAGE OF NEW BUSINESS OPPORTUNITIES



“ Providing world-class content, insights and business growth opportunities for the Southern African maritime industry.”

ABOUT THE OCEANS ECONOMY CONFERENCE & EXPO 2024

Taking place MAY 2024, the event brings together top-level players in both the general oceans economy and maritime security industries for high-level discussions and engagements on developments in new technologies for the maritime industry, as well as the protection and promotion of South Africa's maritime assets.

THEMES AND TOPICS

- Fishing and environmental affairs
- Logistics
- Tourism
- Offshore oil and gas
- Naval strategies and security
- Sea rescue

PROFILE YOUR BUSINESS

Position your company as a leader in the maritime industry's technologies and solutions industry. Profile and exhibit your technologies, products, services and projects.



LARGE AUDIENCE EXPOSURE

Reach thousands of industry professionals, government officials, key decision-makers, OEMs suppliers and other stakeholders.



BRAND EXPOSURE

Align your brand to a high-profile, high-impact local conference and exhibition platform and event marketing campaign.



NETWORKING OPPORTUNITIES

Access a unique network of supply and demand. Make new contacts and build relationships with key decision makers attending the Oceans Economy Conference & Expo 2024.



KNOWLEDGE-SHARING

Gain insights into new technologies and innovations and gain first-hand insights into new products and launches.



IMPROVE YOUR BOTTOM LINE

Gain access to top maritime business leaders, policy and decision makers to secure new business and improve your bottom line!



6 REASONS TO EXHIBIT AT THE OCEANS ECONOMY CONFERENCE & EXPO 2024

FEATURES AT OCEANS ECONOMY CONFERENCE & EXPO 2024



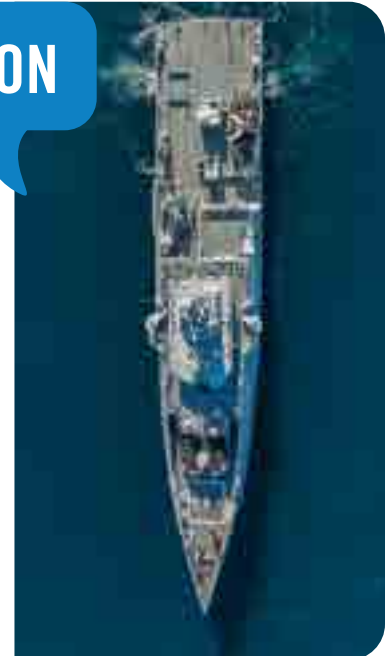
HIGHLY RELEVANT TOPICS OF DISCUSSION

Day 1 – Commercial Maritime

- The importance of the Maritime Industry: Investigating the ocean economy's contribution to global trade and economic growth.
- Mapping out the total maritime industry stakeholders and role players
- New horizons 2023: The biggest trends in the maritime sector
- The future of port management and operations: Challenges and opportunities.
- Overview of Operation Phakisa: The goals, objectives, intended achievements and economic impact.
- The state of the regional fisheries industries: Trends, challenges and opportunities.
- Coastal and marine tourism and its impact on job creation.
- Shipbuilding, maintenance, repairs and overhaul.
- Exploration and opportunities in offshore oil and gas

Day 2 – Defence and Security in the Maritime Industry

- An examination of current and emerging threats to maritime security in Southern Africa (piracy, terrorism, and statesponsored aggressions).
- A case for a Regional Integrated Maritime Security Strategy rather than a national focus.
- The road to realising Africa's Integrated Maritime Strategy (AIMS).
- Maritime Domain Awareness (MDA) Capabilities and Technologies.
- Maritime Domain Awareness: The opportunities for collaboration and partnerships to secure marine borders.
- Safety and security of cargo and crew (commercial, support and infrastructural management on ships).





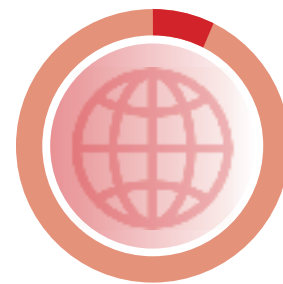
44%
PRIVATE MARITIME AND
DEFENCE COMPANIES



36%
GOVERNMENT



14%
STATE-OWNED COMPANIES



6%
INTERNATIONAL ATTACHES



EXHIBITORS AND VISITORS

- Commercial maritime companies
- Defence maritime industry
- Shipping logistics
- Fishing industry
- Maritime tourism
- Oil and gas industry
- Maritime support services
- Shipbuilding: development, design and construction
- Maintenance, repairs and overhaul services
- Technical services
- Mechanical and engineering companies
- Operating systems and technology
- Industry regulators
- South African and International Navies
- Defence Industry
- Offshore operations
- Department of Defence
- Department of Forestry, Fisheries, and the Environment
- Maritime tourism companies



GOLD SPONSORSHIP



Gold sponsorship of the Oceans Economy Conference & Expo 2024 is now available for R400 000 (excl. VAT). There only 4 Gold Sponsorship packages available.

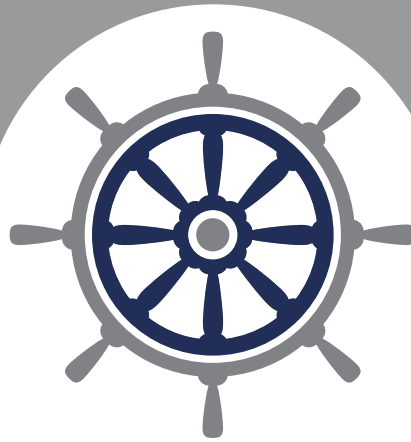
This headline sponsorship for the complete conference and expo which includes the two-day conference, full exhibition and cocktail function.

This includes a number of unique benefits:

- Primary ownership rights and naming association to the event (Oceans Economy Conference & Expo 2024 brought to you by [YOUR COMPANY])
- Opening or closing address at the conference
- Keynote speaking slot on the conference programme
- Seat on a panel discussion on the conference programme
- Insertion of company collateral into the delegate gift bag
- Input and review of the conference programme, topics and speakers
- Primary branding on all event collateral (lanyards, banners, screens, programmes etc) at the conference, exhibition & cocktail function
- Primary branding on all event invitations and communications
- Primary branding and company logo to be included on the sponsor loop video
- Primary branding and company profile in the event website and all digital platforms
- Primary branding at registration and communal areas
- Primary branding on post-event emails
- Company banners and branding interspersed throughout all event venues
- Corporate video to be played at strategic moments during the event
- 10 x VIP seats to attend the conference
- 5 x VIP seats to attend the cocktail function
- 6m x 3m exhibition stand/Live demonstration at the harbour
- 4 x staff members to be available at the exhibition stand
- Video interview of company executive at the event
- Delegate statistics
- Dedicated and focused media and PR
- Comprehensive post-event ROI document

GOLD PACKAGE BOOKING.

SILVER SPONSORSHIP



Silver sponsorship of the Oceans Economy Conference & Expo 2024 is now available for R250 000 (excl. VAT). There only 6 Silver Sponsorship packages available.

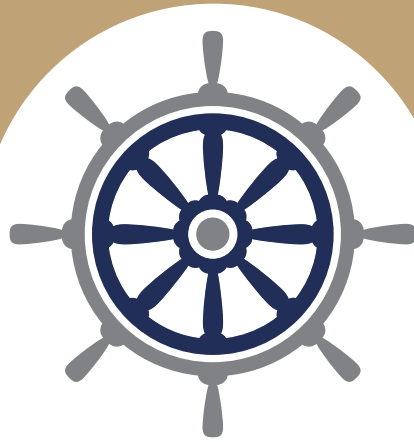
This headline sponsorship for the complete conference and expo which includes the two-day conference, full exhibition and cocktail function.

This includes a number of unique benefits:

- Secondary naming association to the event (Oceans Economy Conference & Expo 2024 brought to you by [GOLD SPONSOR] in association with [SILVER SPONSORS])
- Seat on a panel discussion on the conference programme
- Insertion of company collateral into the delegate gift bag
- Input and review of the conference programme, topics and speakers
- Secondary branding on all event collateral (lanyards, banners, screens, programmes etc) at the conference, exhibition and cocktail function
- Secondary branding on all event invitations and communications
- Secondary branding and company logo to be included on the sponsor loop video
- Secondary branding and company profile in the event website and all digital platforms
- Secondary branding at registration and communal areas
- Secondary branding on post-event emails
- Company banners and branding interspersed throughout all event venues
- Corporate video to be played at strategic moments during the event
- 5 x VIP seats to attend the conference
- 3 x VIP seats to attend the cocktail function
- 3m x 3m exhibition stand/Live demonstration at the harbour
- 2 x staff members to be available at the exhibition stand
- Video interview of company executive at the event
- Access to full delegate register and key insight metrics (all communications to be sent on sponsors' behalf)
- Mention in all event related media and PR
- Comprehensive post-event ROI document

SILVER PACKAGE BOOKING.

Bronze



Bronze sponsorship of the Oceans Economy Conference & Expo 2024 is now available for R120 000 (excl. VAT). There only 3 Bronze Sponsorship packages available.

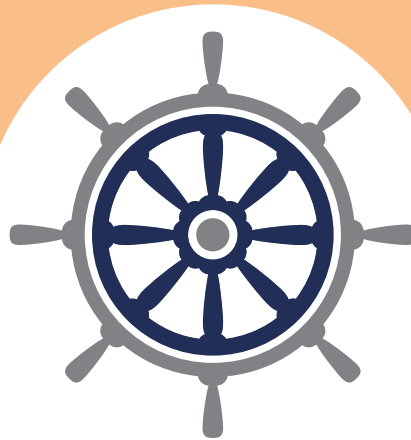
This headline sponsorship for the complete conference and expo which includes the two-day conference, full exhibition and cocktail function.

This includes a number of unique benefits:

- Seat on a panel discussion on the conference programme
- Insertion of company collateral into the delegate gift bag
- Branding on all event collateral (lanyards, banners, screens, programmes etc) at the conference, exhibition & cocktail function
- Branding on all event invitations and communications
- Tertiary branding and company logo to be included on the sponsor loop video
- Tertiary branding and company profile in the event website and all digital platforms
- Tertiary branding at registration and communal areas
- Tertiary branding on post-event emails
- Company banners and branding interspersed throughout all event venues
- Corporate video to be played at strategic moments during the event
- 3 x VIP seats to attend the conference
- 1 x VIP seats to attend the cocktail function
- Video interview of company executive at the event
- Live demonstration of your products at the harbour
- Mention in all event related media and PR
- Comprehensive post-event ROI document

BRONZE PACKAGE BOOKING.

Exhibition



Exhibition bookings now open

3mx3m Exhibition Stand

Shell scheme structure 3x3m

R38 000.00 excluding VAT

Fascia board with company name
Backwall branding – client to supply print ready artwork
Grey Carpet Flooring
DB board and 1 plug point
2 x Chairs
1 x Table
2 x Exhibitor passes with access to conference sessions



6mx3m Exhibition Stand

Shell Scheme structure 6x3m

R54 000.00 excluding VAT

Fascia board with company name
Backwall branding – client to supply print ready artwork
Grey Carpet Flooring
DB board and 2 plug points
4 x Chairs
2 x Tables
4 x Exhibitor passes with access to conference sessions



EXHIBITION PACKAGE BOOKING



OCEANS ECONOMY

CONFERENCE & EXPO 2024

DATES
22 & 23 MAY 2024

LOCATION
CAPE TOWN, SOUTH AFRICA

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ABOUT THE ORGANISER

HOSTING AND ORGANISING EVENTS FIRSTHAND

Creative Space Media has its roots in the publishing arena. As the creators of brand stories, collaborators and conversation starters, Creative Space Media has a great appreciation for championing brands, which made transitioning into events a natural and seamless progression. This has made Creative Space Media well-placed to organise and host content-rich, industry-relevant, high impact events.

EVENT ORGANISERS

Creative Space Media's dedicated and hard-working project management team ensures that every detail of your event is taken care of. This includes the design and sending out of invitations, management of your RSVPs, seat sales, content/ programme creation, the sourcing of speakers and programme directors, and of course, all event management, from venue hire and catering to décor, entertainment and the like. On top of this, we provide all video, production and sound services, we will design a website for your event, develop an app should you need it and publish a conference programme or even a publication to go hand-in-hand with your event. What more could you possibly need? And if by some chance you do, we will do it for you!

