



# OCEANS ECONOMY

CONFERENCE & EXPO 2025

The Strategic Development of the Maritime Industry



20-21 MAY  
2025  
DURBAN, SOUTH AFRICA

CONFERENCE & EXHIBITION  
BROCHURE



# 20-21 MAY 2025

## EMBARK ON A VOYAGE OF NEW BUSINESS OPPORTUNITIES

The Oceans Economy Conference & Expo 2025 is Southern Africa's premier conference and exhibition for the maritime industry, covering the full spectrum of services and products for the sector and showcasing the best that both the commercial maritime and defence maritime business sectors have to offer.



## FEATURES AT OCEANS ECONOMY CONFERENCE & EXPO 2025



“ Providing world-class content, insights and business growth opportunities for the Southern African maritime industry. ”

## ABOUT THE OCEANS ECONOMY CONFERENCE & EXPO 2025

Taking place on 20th and 21st of May 2025, the event brings together top-level players in both the general oceans economy and maritime security industries for high-level discussions and engagements on developments in new technologies for the maritime industry, as well as the protection and promotion of South Africa's maritime assets.

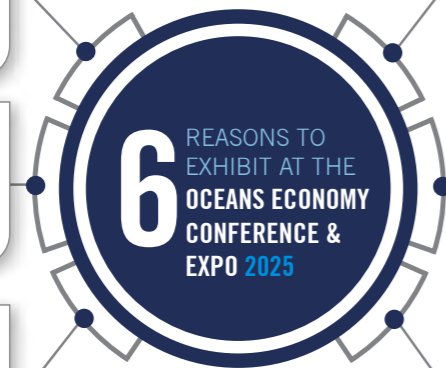
### THEMES AND TOPICS

- Fishing and environmental affairs
- Logistics
- Tourism
- Offshore oil and gas
- Naval strategies and security
- Sea rescue

**PROFILE YOUR BUSINESS**  
Position your company as a leader in the maritime industry's technologies and solutions industry. Profile and exhibit your technologies, products, services and projects.

**LARGE AUDIENCE EXPOSURE**  
Reach thousands of industry professionals, government officials, key decision-makers, OEMs suppliers and other stakeholders.

**BRAND EXPOSURE**  
Align your brand to a high-profile, high-impact local conference and exhibition platform and event marketing campaign.



**NETWORKING OPPORTUNITIES**  
Access a unique network of supply and demand. Make new contacts and build relationships with key decision makers attending the Oceans Economy Conference & Expo 2025.

**KNOWLEDGE-SHARING**  
Gain insights into new technologies and innovations and gain first-hand insights into new products and launches.

**IMPROVE YOUR BOTTOM LINE**  
Gain access to top maritime business leaders, policy and decision makers to secure new business and improve your bottom line!

## HIGHLY RELEVANT TOPICS OF DISCUSSION

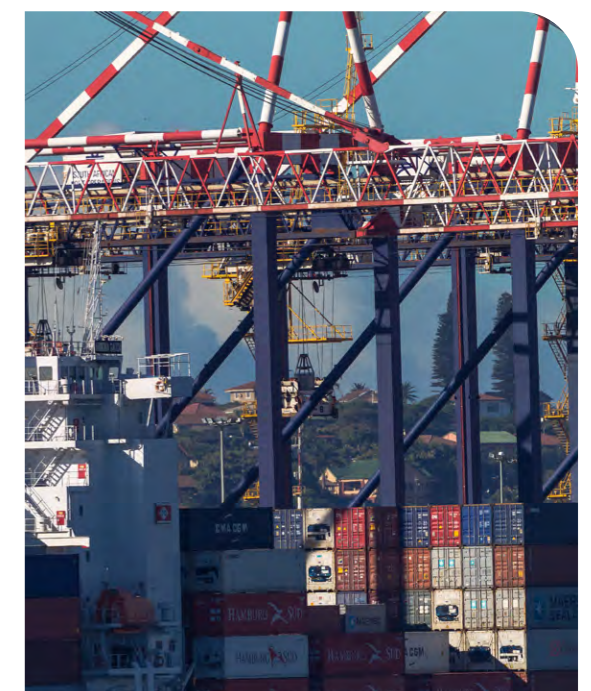
### Day 1 – Commercial Maritime

- Exploring South Africa's Operation Phakisa and its role in unlocking the economic potential of the country's marine resources.
- Best practices for balancing economic activities with marine conservation efforts.
- Discussing the development and modernization of South Africa's ports to enhance trade and competitiveness.
- Strategies to promote sustainable tourism while preserving coastal ecosystems.
- Embracing digital transformation, automation, and green technologies in the maritime industry.
- Supporting and integrating small-scale fishers into larger maritime value chains.
- Policy frameworks for managing competing uses of marine space, including energy production, conservation, and commercial activities.
- Addressing the skills gap and creating opportunities for South Africans in maritime professions.
- Examining opportunities for offshore wind, wave, and other renewable energy developments in South Africa's waters.
- Strategies to address piracy, illegal fishing, and other maritime threats impacting commercial operations.



### Day 2 – Defence and Security in the Maritime Industry

- Strategies for safeguarding territorial waters and exclusive economic zones (EEZs) against unauthorized activities.
- Addressing the impact of IUU fishing on South Africa's oceans economy and enhancing enforcement mechanisms.
- Leveraging technology, intelligence sharing, and regional collaboration to monitor and secure South African waters.
- Tackling cybersecurity threats to shipping, port infrastructure, and offshore energy facilities.
- Strengthening partnerships with neighbouring countries, the African Union, and global allies for coordinated maritime defence.
- Exploring the South African Navy's role in ensuring a secure environment for maritime trade, fisheries, and resource exploitation.
- Discussing trends in piracy, smuggling, and other organized crimes, and effective countermeasures.
- Enhancing capabilities for responding to maritime emergencies, including shipwrecks and natural disasters.
- Ensuring the security of oil rigs, undersea cables, and renewable energy installations in South Africa's waters.
- Examining how to maintain robust defence capabilities while minimising ecological impacts on marine environments.





**44%**  
PRIVATE MARITIME AND  
DEFENCE COMPANIES



**36%**  
GOVERNMENT



**14%**  
STATE-OWNED COMPANIES



**6%**  
INTERNATIONAL ATTACHES

# GOLD SPONSORSHIP



Gold sponsorship of the Oceans Economy Conference & Expo 2025 is now available for R400 000 (excl. VAT). There are only 2 Gold Sponsorship packages available.

This headline sponsorship for the complete conference and expo which includes the two-day conference, full exhibition and cocktail function.

## This includes a number of unique benefits:

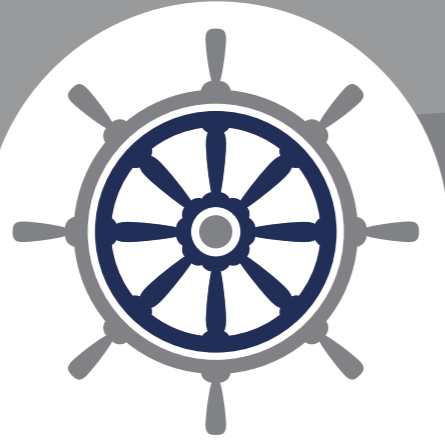
- Primary ownership rights and naming association to the event (Oceans Economy Conference & Expo 2025 brought to you by [YOUR COMPANY])
- Opening or closing address at the conference
- Keynote speaking slot on the conference programme
- Seat on a panel discussion on the conference programme
- Insertion of company collateral into the delegate gift bag
- Input and review of the conference programme, topics and speakers
- Primary branding on all event collateral (lanyards, banners, screens, programmes etc) at the conference, exhibition & cocktail function
- Primary branding on all event invitations and communications
- Primary branding and company logo to be included on the sponsor loop video
- Primary branding and company profile in the event website and all digital platforms
- Primary branding at registration and communal areas
- Primary branding on post-event emails
- Company banners and branding interspersed throughout all event venues
- Corporate video to be played at strategic moments during the event
- 10 x VIP seats to attend the conference
- 5 x VIP seats to attend the cocktail function
- 6m x 3m exhibition stand
- 4 x staff members to be available at the exhibition stand
- Video interview of company executive at the event
- Delegate statistics
- Dedicated and focused media and PR
- Comprehensive post-event ROI document

## EXHIBITORS AND VISITORS

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• Commercial maritime companies</li> <li>• Defence maritime industry</li> <li>• Shipping logistics</li> <li>• Fishing industry</li> <li>• Maritime tourism</li> <li>• Oil and gas industry</li> <li>• Maritime support services</li> <li>• Shipbuilding: development, design and construction</li> <li>• Maintenance, repairs and overhaul services</li> <li>• Technical services</li> </ul> | <ul style="list-style-type: none"> <li>• Mechanical and engineering companies</li> <li>• Operating systems and technology</li> <li>• Industry regulators</li> <li>• South African and International Navies</li> <li>• Defence Industry</li> <li>• Offshore operations</li> <li>• Department of Defence</li> <li>• Department of Forestry, Fisheries, and the Environment</li> <li>• Maritime tourism companies</li> </ul> |
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## SILVER SPONSORSHIP



Silver sponsorship of the Oceans Economy Conference & Expo 2025 is now available for R250 000 (excl. VAT). There are only 4 Silver Sponsorship packages available.

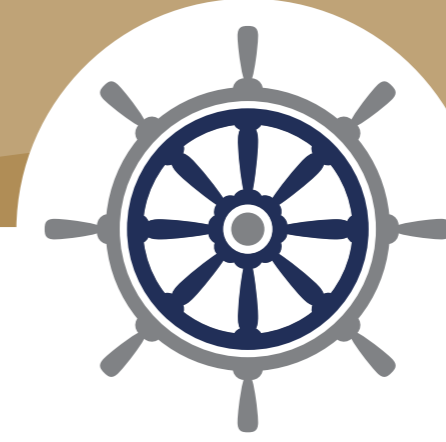
This sponsorship for the complete conference and expo which includes the two-day conference, full exhibition and cocktail function.

### This includes a number of unique benefits:

- Secondary naming association to the event (Oceans Economy Conference & Expo 2025 brought to you by [GOLD SPONSOR] in association with [SILVER SPONSORS])
- Seat on a panel discussion on the conference programme
- Insertion of company collateral into the delegate gift bag
- Input and review of the conference programme, topics and speakers
- Secondary branding on all event collateral (lanyards, banners, screens, programmes etc) at the conference, exhibition and cocktail function
- Secondary branding on all event invitations and communications
- Secondary branding and company logo to be included on the sponsor loop video
- Secondary branding and company profile in the event website and all digital platforms
- Secondary branding at registration and communal areas
- Secondary branding on post-event emails
- Company banners and branding interspersed throughout all event venues
- Corporate video to be played at strategic moments during the event
- 5 x VIP seats to attend the conference
- 3 x VIP seats to attend the cocktail function
- 3m x 3m exhibition stand
- 2 x staff members to be available at the exhibition stand
- Video interview of company executive at the event
- Access to full delegate register and key insight metrics (all communications to be sent on sponsors' behalf)
- Mention in all event related media and PR
- Comprehensive post-event ROI document

MAERSK LINE

## Bronze



Bronze sponsorship of the Oceans Economy Conference & Expo 2025 is now available for R120 000 (excl. VAT). There are only 6 Bronze Sponsorship packages available.

This sponsorship for the complete conference and expo which includes the two-day conference, full exhibition and cocktail function.

### This includes a number of unique benefits:

- Seat on a panel discussion on the conference programme
- Insertion of company collateral into the delegate gift bag
- Branding on all event collateral (lanyards, banners, screens, programmes etc) at the conference, exhibition & cocktail function
- Branding on all event invitations and communications
- Tertiary branding and company logo to be included on the sponsor loop video
- Tertiary branding and company profile in the event website and all digital platforms
- Tertiary branding at registration and communal areas
- Tertiary branding on post-event emails
- Company banners and branding interspersed throughout all event venues
- Corporate video to be played at strategic moments during the event
- 3 x VIP seats to attend the conference
- 1 x VIP seats to attend the cocktail function
- 3m x 3m exhibition stand
- Video interview of company executive at the event
- Mention in all event related media and PR
- Comprehensive post-event ROI document

# Exhibition



Exhibition bookings now open

## 3mx3m Exhibition Stand

Shell scheme structure 3x3m

**R38 000.00** excluding VAT

- Fascia board with company name
- Backwall branding – client to supply print ready artwork
- Grey Carpet Flooring
- DB board and 1 plug point
- 2 x Chairs
- 1 x Table
- 2 x Exhibitor passes with access to conference sessions



## 6mx3m Exhibition Stand

Shell Scheme structure 6x3m

**R54 000.00** excluding VAT

- Fascia board with company name
- Backwall branding – client to supply print ready artwork
- Grey Carpet Flooring
- DB board and 2 plug points
- 4 x Chairs
- 2 x Tables
- 4 x Exhibitor passes with access to conference sessions



**OCEANS  
ECONOMY**  
CONFERENCE & EXPO 2025

**DATES**  
20 & 21 MAY 2025

**LOCATION**  
DURBAN ICC, SOUTH AFRICA

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## ABOUT THE ORGANISER

HOSTING AND ORGANISING EVENTS FIRSTHAND

Creative Space Media has its roots in the publishing arena. As the creators of brand stories, collaborators and conversation starters, Creative Space Media has a great appreciation for championing brands, which made transitioning into events a natural and seamless progression. This has made Creative Space Media well-placed to organise and host content-rich, industry-relevant, high impact events.



## EVENT ORGANISERS

Creative Space Media's dedicated and hard-working project management team ensures that every detail of your event is taken care of. This includes the design and sending out of invitations, management of your RSVPs, seat sales, content/programme creation, the sourcing of speakers and programme directors, and of course, all event management, from venue hire and catering to décor, entertainment and the like. On top of this, we provide all video, production and sound services, we will design a website for your event, develop an app should you need it and publish a conference programme or even a publication to go hand-in-hand with your event. What more could you possibly need? And if by some chance you do, we will do it for you!

